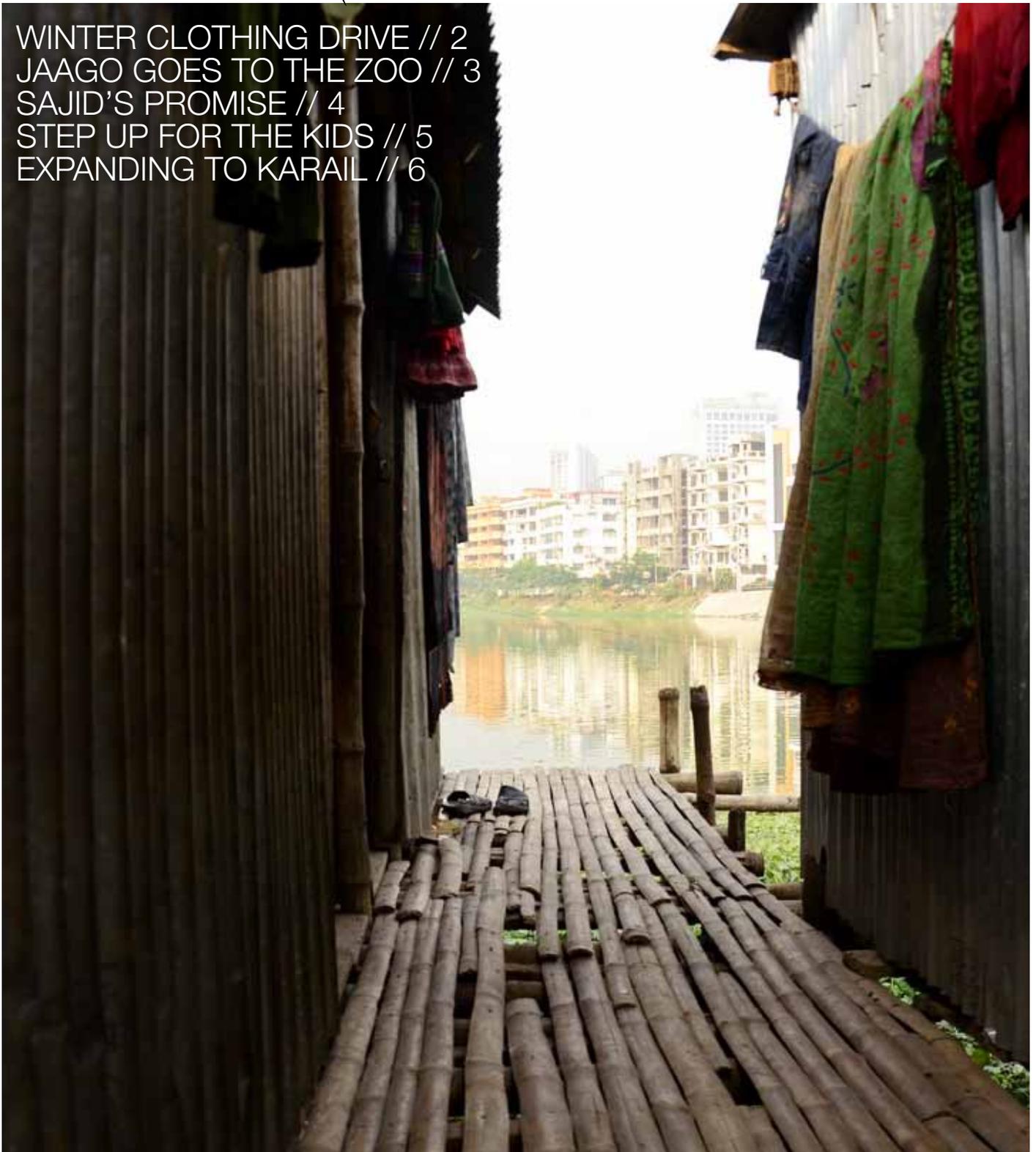




NEWSLETTER

January 2011

WINTER CLOTHING DRIVE // 2
JAAGO GOES TO THE ZOO // 3
SAJID'S PROMISE // 4
STEP UP FOR THE KIDS // 5
EXPANDING TO KARAIL // 6



CREDITS

Farah Hamud / Writer // **Aumee Ahmed** // Writer and Editor // **Sadman Safat** / Editor // **Katelyn McGill** / Editor and Designer // **Shahriar Romy** / Web Developer // **Korvi Rakshand** / Photographer and Founder



JAAGOS' WINTER CLOTHING DRIVE

Some people enjoy winter in Bangladesh by attending weddings, pitha festivals and shopping for winter wear. The less privileged perish from battling the harsh cold winds without any warm clothes. The new 'Winter Clothes Drive 2011' is another example of JAAGO's efforts to make a difference in the lives of these impoverished people by lending a hand in times of distress.

Two JAAGO employees and four volunteers went to Gonga Chora, Rangpur, in the northern part of Bangladesh. This is one of the areas most affected by the harsh cold weather. The team distributed clothes, blankets, and sweaters at Kolkond, Md. Ali Memorial Dimukhi High School to more than 2,000 people in need.

After seeing the overwhelming number of suffering people, JAAGO Foundation decided to make a second trip to this area to provide warm clothes to as many more people as possible. More than 1,000 people were helped in the second drive.

JAAGO thanks the volunteers, social workers and community members for helping out tirelessly for the program. Special thanks to the donors who generously gave so that others may have:

- Airtel: 1,200 items of used clothing and 300 brand new sweaters.
- World Bank: 60,600 BDT donated by the employees.
- Scholastica: 23 cartons of clothing and tiffin money of one day from all of Class One through Six.
- JAAGO volunteers: 1,20,000 BDT (800 blankets and 1,000 articles of clothing).





JAAGO GOES TO THE ZOO

It was a bright, cold morning when 114 JAAGO students gathered at the Dhaka Mirpur Zoo. The kids were accompanied by 27 student volunteers and few JAAGO teachers. In addition, there were 2 international volunteers from China and around 5 volunteers from Standard Chartered Bank (SCB). JAAGO Foundation thanks Standard Chartered Bank for sponsoring the trip and giving our students the chance to have such a learning experience.

From 10:30 a.m., the volunteers showed the kids around the enormous facility and taught them about different species of animals. At 1:30 everyone gathered around the giraffe cage to enjoy their lunch. The kids were so immersed in learning about the animals that they would often shout out “Sir, I saw a tiger” or “Miss, look Giraffe!” between mouthfuls of food.

After having lunch, it was time to return. The students hoped that there will be more trips like this to come as they bid goodbye to Dhaka Zoo and returned to JAAGO at 3:30 p.m.





Sajid Chowdhury, a 25 year-old British Bangladeshi and CEO of Big Blue made an extraordinary promise to JAAGO Foundation. He promised that for every day of the year, he would donate one thousand taka to the Foundation.

In 2010, Sajid held numerous programs, starting from Movie Nights and Football Matches, to Poker Nights and Musical Events. In the end, he managed to raise a sum total of 3,65,000 taka; 1,000 taka for every day of the year.

Saajids donation was used to purchase a number of things for the JAAGO Foundation. The kids were each given new uniforms and bags. The money also paid for a refrigerator and a generator for the school. Perhaps the most important purchase will come in the future: a two-story bamboo structure to be used as a new classroom for the reception children.



SAJID'S PROMISE





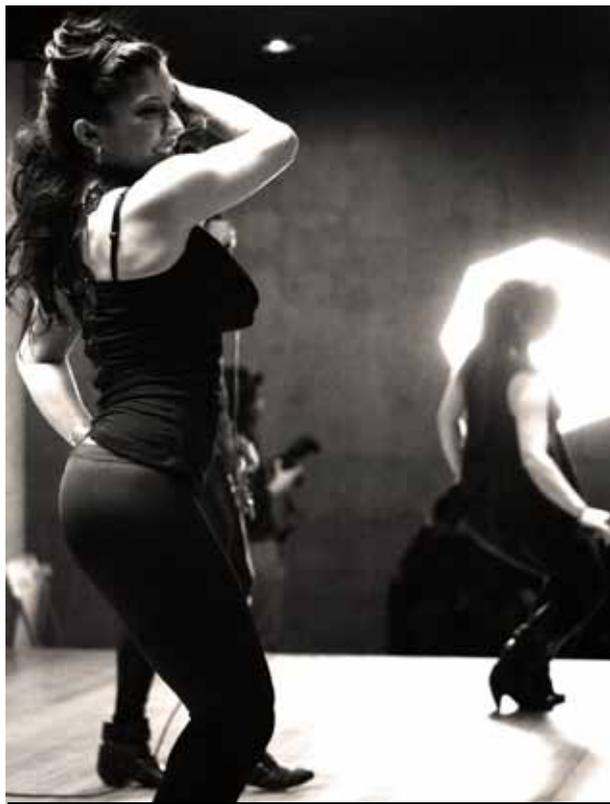
STEP UP FOR THE KIDS

On the last Thursday of January 2011, JAAGO UTSC, in Canada, pulled off a major charity event. Initiated by Tajrean Kashem, this event was organized to raise awareness and money for the unfortunate children in Bangladesh.

The event hosted a series of performances and presentations including a dance competition. There were a number of performers, from various backgrounds and affiliations including UTSG, UTSC-SAA, TSA, NAR, RYERSON and MCMASTER. Perhaps the most interesting part of the event was the human auction. Students bid on their favorite person presented through a fashion show on stage.

The event was hosted at Rex's Den from 1:00 to 4:00 p.m. Tajrean and her friends raised more than \$200, or 14,200 BDT.

JAAGO Foundation is a movement initiated by the youth of Bangladesh to help alleviate poverty and suffering in the impoverished society of Bangladesh by educating their youth and building their caliber. We heartily thank Tajrean, her friends and the youth of Canada who played a part in this wonderful event for stepping up for these kids.





NEW BRANCH IN KARAIL

JAAGO kicked off 2011 by initiating two new campuses of the JAAGO Foundation School in Dhaka city; one in Karail and the other in Tongi. Karail, like Rayer Bazaar, is an area of Dhaka city that is in dire need of sustainable economic development.

JAAGO aspires to equip the younger residents of the Karail community with skills to battle poverty, by providing them with a free-of-cost education of international standards. The campus, located on the banks of Gulshan Lake, will feature four large classrooms, a library, two teacher's rooms, office room, store, washrooms and recreation facilities. Open spaces for playing

and numerous types of flora have also been incorporated into the design.

This school will extend volunteering and employment opportunities to energetic youngsters, who wish to make a difference in their country. Enthusiastic personnel must submit CV's at our Rayer Bazaar premises or email us at jobs@JAAGO.com.bd.

We plan to finish the construction and enroll students by April 2011. If you are interested in helping the fundraising efforts for the school, email info@JAAGO.com.bd.

WORD SEARCH

P	O	K	J	H	N	G	M
D	P	H	D	T	E	S	I
S	K	O	J	H	F	L	R
C	K	E	V	J	D	U	Q
H	E	D	R	E	A	M	S
O	H	W	T	R	R	B	H
O	H	W	E	Q	C	T	F
L	I	T	E	R	A	C	Y

WORD BANK

Poverty
Dreams
Literacy

Slum
School



QUESTION OF THE MONTH

Now that JAAGO has branches in Karail and Tongi as well as Rayer Bazar, where do you think another JAAGO school will pop up next?

Email publication@JAAGO.com.bd to submit your suggestions. You may see your response in the next newsletter.

